

BAY AREA'S PREMIER HIGH SCHOOL HACKATHON · CUPERTINO, CA

FIRE HACKS

June 6, 2026 · Cupertino, CA

200–300
HACKERS

24
HOURS

\$30K+
IN PRIZES

100%
FREE

Here's a little info...

WHEN & WHERE

June 6, 2026

Cupertino, CA

OUR MISSION

We bring together Cupertino's best builders for 24 hours of shipping real products. Meals, workshops, mentors, and \$30K+ in prizes — all 100% free.

WHY WE'RE UNIQUE

Fire Hacks is hosted by CodeStarters — the student-led initiative teaching CS and AI across Cupertino. We give 200–300 high schoolers 24 uninterrupted hours to build real software products, with AI/ML workshops, around-the-clock mentors, and full catering. Your brand gets 24 hours of continuous visibility with the Bay Area's most ambitious young engineers.

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HOURS

\$30K+

IN PRIZES

100%

FREE

*predicted numbers — actual amounts may vary

Who Attends?

Our attendees are Cupertino's top high school builders. They're not just learning — they're shipping products, founding startups, and building the future.

TOP INTERESTS*

Web Development



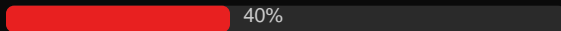
AI / ML



Mobile App Dev



Cybersecurity



Game Dev



CURRENT SPONSORS

CodeCrafters

Gen X, Y, Z

Relay.app

MeDo

Featherless.ai

n8n

YRI Fellowship

Guildai

Rork

EXPERIENCE LEVEL



- First Hackathon
- Intermediate (2-5)
- Veteran (5+)

*interest data estimated from Cupertino-area hackathon demographics; current data provided upon request.

**Fire Hacks is inaugural by CodeStarters — some data drawn from prior team-organized events.

Most importantly, our sponsorship tiers:

Also you can always negotiate and design your own tier! Just ask.

FEATURE	Bronze \$700	Silver \$2k	Gold \$4k	Partner \$7k
Logo on website footer	✓	✓	✓	✓
Distribution of swag/stickers	✓	✓	✓	✓
Mentions in opening ceremony	✓	✓	✓	✓
Included in emails	✓	✓	✓	✓
Small logo on t-shirt	•	✓	✓	✓
Dedicated table at event	•	✓	✓	✓
Social media shoutouts	•	✓	✓	✓
Host your own workshop (30m)	•	✓	✓	✓
Large logo on t-shirt	•	•	✓	✓
Ceremony speaking slot	•	•	5 min	15 min
Judge panel seat	•	•	✓	✓
Company specific track	•	•	✓	✓
XL Logo on t-shirt back	•	•	•	✓
Participant Resumes (opt in)	•	•	•	✓
Participant Emails (opt in)	•	•	•	✓
Main event co-branding	•	•	•	✓

Pricing modeled after Los Altos Hacks and Cove Hacks, factoring in event duration, size, venue costs, and CodeStarters' community reach.

Frequently Asked Questions

Why should I sponsor Fire Hacks?

You'll gain direct access to 200–300 of the Bay Area's top high school engineers for recruitment and brand visibility. Supporting Fire Hacks means empowering the next generation of builders — students who are already shipping real products and founding companies.

How can I help?

Beyond financial sponsorship, we welcome mentors, workshop hosts, and judges to engage directly with students. You can also contribute API credits, software licenses, a venue, or prizes to fuel innovation across web, mobile, and AI projects.

Where will my money go?

Your contributions directly fund meals, venue, and event logistics for 200–300 students to build for free. CodeStarters is fiscally sponsored by a 501(c)(3) non-profit — all sponsorships are fully tax-deductible.

Ready to Partner?

Join us in shaping the next generation of tech. We're happy to discuss custom packages to meet your recruiting or brand goals.

outreach@codestarters.org

codestarters.org

If this was sent to you by an organizer, please respond to them!